Quarterly newsletter issued by
The Saudi Business Center
The first quarter of 2023

BUSINESS



Everyone knows

SBC's message to the business sector

In the Publication:

01 **+230,000 services provided by the Business Platform since 2023.**

02 **E-stores authentication has been carried out via the "Business Platform" rather than the "Maroof Platform"**

03 **SBC won the Contribution Reward for the empowerment of the private sector.**



We pledge to you that we will be one of the best countries in the world through excellent government performance to serve citizens and that we will work together to build our country into what we all want it to be strong, prosperous, and based on the growth of its citizens.

His Royal Highness the Crown Prince
Mohammed bin Salman bin Abdulaziz

The Publication Statement:

In this latest newsletter of the Saudi Business Center, we review the efforts, services, and programs provided to the business sector to facilitate starting and operating the business in the Kingdom as well as developing the business environment.

The newsletter refers to the key new services available on the Center's "Business Platform" including the launch of 15 services related to the New Companies Law.

The most important of which is the automation of the establishment of all types of entities as well as E-store authentication services so that the platform has become the exclusive source for certified authentication, in conjunction with other commercial services related to the commercial register and consolidation of the business termination journey.

The service of issuing the initial operating license for private schools, centers, and institutes affiliated with the Ministry of Education is one of the new services available on the platform in both its Arabic and English forms, which contains 31 licenses and activities.

The newsletter addressed numerous events and activities that the Saudi Business Center witnessed over the past period, such as workshops that reviewed the business owners' journey with the Center, participation in local forums and conferences, and the "Everyone Knows" campaign that was launched to introduce the Center's roles and services, as well as key meetings and visits that took place and aimed to view the Center's business model and the Center's services.



Saudi Business Center

A Center aims to facilitate procedures for starting, operating, and conducting the business, and provide all related services and business under the best international practice.

The Center's Vision:

For the Kingdom to become one of the world's top ten leading countries in terms of the quality, ease, and efficiency of government services provided to the business sector.

The Center's mission

01 Creating an attractive business environment that enhances the competitiveness of the Kingdom and encourages investment and growth through high-quality government services under a unified organizational interface.

02 Improving the quality of government policies by investing big data and publishing specialized studies and reports.

03 Increasing the productivity of the business by reducing the time and costs of acquiring government services.





Tasks and prerogatives

The Center carried out numerous tasks and prerogatives mandated by Council of Ministers Decree No. 456 on 11 Sha'ban 1440 A.H.

01 Approving the creation and operation of business-serving.

02 Creating and administering a unified and comprehensive business services E-platform.

03 In collaboration with government entities, developing the necessary procedures to prove the validity of the data and information.

04 Keeping the data and information of those who run the company.

05 Issuing a unified invoice to start and operate the business.

06 Restricting and auditing the licenses, approvals, and permits (renew, modify, and eliminate).

07 Issuing policies, regulations, and resolutions relevant to the business, and suggesting an applied modification.

08 Managing the Qawaem program and linking with government entities.

09 Performing any other task or exercising any other authority delegated to him according the Prime Minister's decree.

10 Cooperation and expertise exchange with authorities, and regional and international organizations.

11 The understanding of policies, relegations, and resolutions.

12 In collaboration with government entities, register who operates the business in a comprehensive database.

13 Executing processes pertaining to the "Unified Registry of Rights on Movable Assets."

Board of Directors



Dr. Majed Al-Kasabi
- Chairman of the Board of Directors



Dr. Eman AL-Mutairi
- Vice-Chairman of the Board



Dr. Essam AL-Wagait
- National Information Center



Dr. Abdullah Abuthnain
- Ministry of Human Resources and Social Development



Eng. Ahmed AL-Suwaiyan
- Ministry of Communications and Information Technology



Eng. Adnan AL-Sharqi
- Ministry of Investment



Mr. Sami AL-Hussani
- Small and Medium Enterprises General Authority



Mr. Mohammed AL-Qarni
- Ministry of Finance



Eng. Ali Rajhi
- Ministry of Municipal & Rural Affairs & Housing



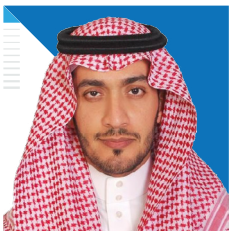
Mr. Abdullah AL-Sadhan
- Zakat, Tax and Customs Authority



Mr. Rakan AL-alshikh
- Ministry of Economy and Planning



Eng. Mohammed AL-Swailem
- Ministry of Industry and Mineral Resources



Dr. Mohammed AL-Brahim
- Ministry of Energy

Private sector representatives:



Eng. Khalid AL-Hogail



Eng. Abdullah AL-Obekan



Mr. Mohammed AL-Majdouie

Key government entities and services available at the Saudi Business Center branches:



Ministry of Commerce:	• The commercial register's services. • The company's establishment and contract authentication. • The commercial names' services.
Ministry of Investment:	• The investment license's issuance . • The investment license's renewal and modification. • Elimination of an investment license.
Ministry of Municipal & Rural Affairs & Housing:	• The commercial activity licenses' services. • The construction licenses' services. • The commercial activity license/ building permit's elimination.
Federation of Saudi Chambers:	• Attestation of documents. • Adding or modifying a signature. • Activating the E-services.
Ministry of Human Resources and Social Development:	• Opening a facility's file. • Modifying the facility and worker's file data. • Visas services.
Zakat, Tax, and Customs Authority:	• Registering on Zakat. • Submitting Online VAT return. • Deregistering TIN or the branch.
General Organization for Social Insurance:	• Registering the facility on GOSI. • The services of managing the facility's data. • Registering or excluding the contributor (Saudi and Non-Saudi).
Ministry of Education:	• Issuing school licenses. • Issuing institute/center licenses. • Issuing licenses for training facilities.

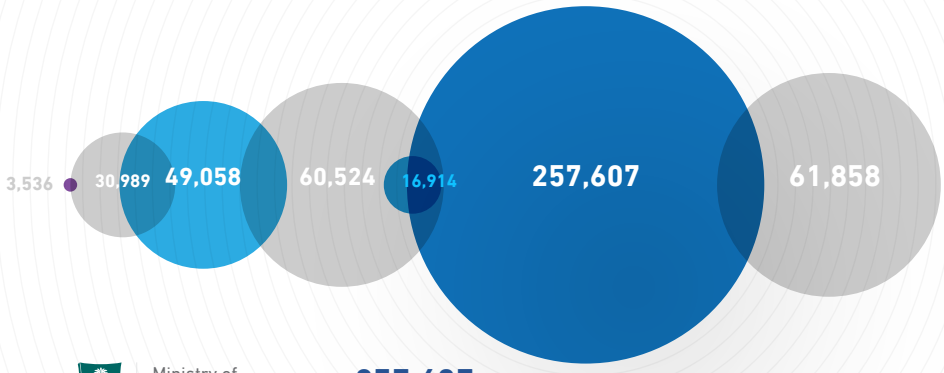
In addition to all other business-related services

+750 **Services** related to the business sector.

+58 **Representatives** with government entities related to the business sector.

Business Services Sector

The Center provides over 750 different services in collaboration with the public and private sectors through its dispersed branches around the Kingdom, in addition to the business E-platform, and more than 500,000 people received services as a result of the program.

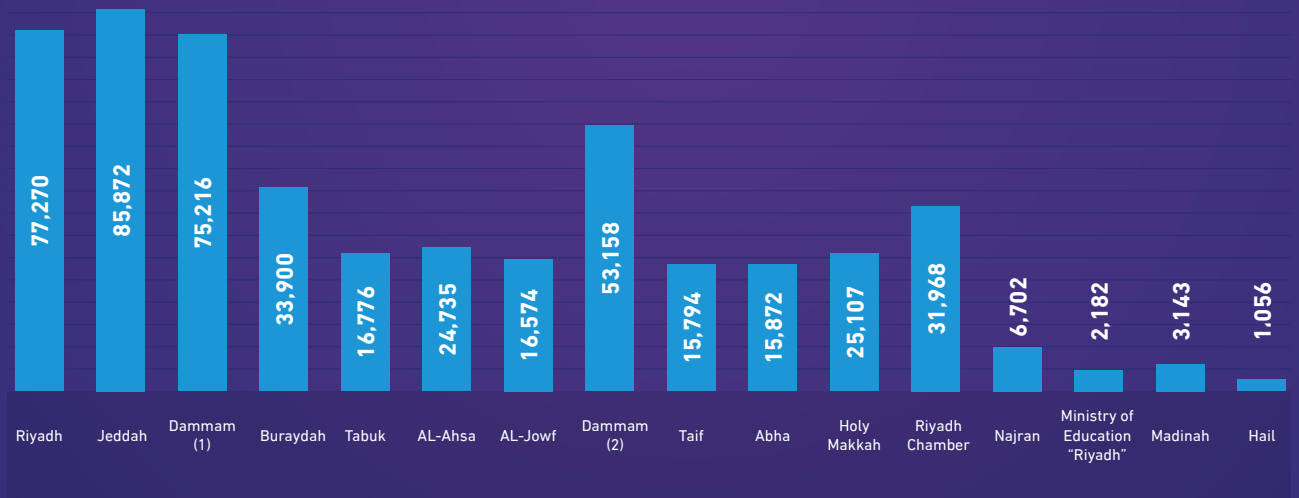


Ministry of Commerce	257,607
Ministry of Human Resources and Social Development	60,524
Federation of Saudi Chamber	30,989
Zakat, Tax, and Customs Authority	61,858
Ministry of Municipal & Rural Affairs & Housing	16,914
General Organization for Social Insurance	49,058
Ministry of Investment	4,462

The total number of services offered by the entities

Since March 2020

The total number of services offered by entity representatives in the business sector is **656,550**



The total number of beneficiaries is **539,929**

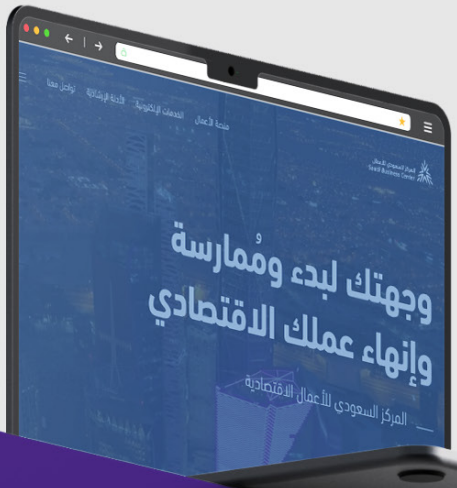


- Saudi: 495,655
- Non-Saudi: 44,274

The number of notices on the Unified Registry of Rights on Movable Assets is **6,627**

The number of provided services via social media channels and contact center is **80,014**

The number of solved requests via the Business Platform is **230,000**



+230 services provided by the Business Platform since 2023

The newly added services to the Business Platform are:

- 15 services associated with the New Companies Law.
- Issuing the initial operational license for private schools, centers, and institutes.
- E-stores authentication.
- Issuing, writing off, amending, and converting the commercial register.
- Consolidating the business termination journey.
- Launching the first phase of the investor file.
- Launching the English version of the Business Platform.

The Center's business platform provided plenty of new services to the business sector in the first quarter of 2023 to facilitate starting and operating the business in the Kingdom.

The new services that were added to the platform included the establishment of all types of economic entities under the New Companies Law.

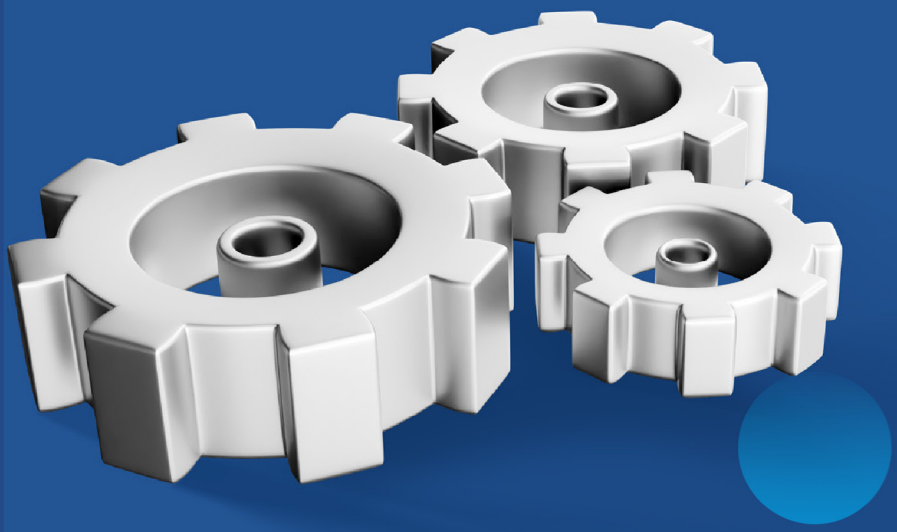
In addition to launching the first phase of the investor file, which contained "commercial register's data, authorization data, municipal license data, facility/contributor/ localization data, national addresses, and the violations registered for the facility with the Efaa Platform".

One of the newly added services was the service of launching the consolidation of the business termination journey, which enabled the investor to terminate the business in one service that included writing off the commercial register, deregistering the TIN, and ending the facility's file.

Furthermore, the Business Platform offered the service of providing the first operating license for private schools, centers, and institutes, which included 31 licenses and activities.

Investor Journey Improvement Program

Saudi Business Center collaborates with relevant government entities on 205 initiatives, including re-engineering procedures in 18 sectors to make it easier to start and operate a business in the Kingdom.



Value-added Accomplishments

- **4** conditions for obtaining a performing arts practitioner license have been eliminated.
- **2** conditions for obtaining a literary agency license have been eliminated.

وزارة الثقافة
Ministry of Culture

- Synchronizing the "Salamah license" duration with the municipal licenses.

وزارة الشؤون البلدية والقروية
Ministry of Municipal & Rural Affairs

Amending the regulations of some tourist activities:

- The automation of tourist accommodation procedures.
- License fee collection has become an annual occurrence.
- Allowing people to rent out their real estate properties through online platforms.

وزارة السياحة
Ministry of Tourism

- The service of renewing licenses for educational material has become instant.
- A "Balady" or "Salamah" license is required to get Ministry of Education services.
- The municipality-approved certified internal and external designs for the new private school may be sufficient.

وزارة التعليم
Ministry of Education

- Launching an interactive adviser service "Your Adviser" to help investors understand commercial license requirements.

وزارة الشؤون البلدية والقروية
Ministry of Municipal & Rural Affairs

Contact Us



If you have inquiries, suggestions, or complaints

SBC serves you via

- Business.sa
- 199080 · +966 11282 2881
- @Bcgov_care
- Care@bc.gov.sa

20 January 2023

“Everyone Knows”

SBC's message to the business sector

The Saudi Business Center's "Everyone Knows, even you" campaign, launched in early 2023, grew locally and regionally, and achieved significant interaction in the economic sector, mass media, and social media, as the campaign came to introduce and raise awareness of the Center's role in serving the business sector, services, and programs in collaboration with the concerned entities.





30 March 2023

E-stores authentication has been carried out via the “Business Platform” rather than the “Maroof Platform”



The Ministry of Commerce has requested E-stores to verify their stores through the Center's Business platform rather than the Maroof Platform and has stated that the platform has become the exclusive and certified source for authenticating E-stores in the Kingdom.

The Ministry of Commerce stated that this action is being taken in collaboration with the E-Commerce Council to improve the reliability of E-commerce and the legitimacy of its transactions through bank accounts affiliated with those stores as well as to prevent fraud.

The Ministry stressed that the authentication procedures are computerized, simple, and available over the Internet. (business.sa).

A legitimate commercial registry, freelancing certificate, and commercial bank account are also required for authentication.

13 February 2023

Al-Kassabi encourages business owners to use the SBC services



The Minister of Commerce, and the Chairman of the Board of Directors of SBC, Dr. Majid bin Abdullah Al-Kassabi asked during the Periodic Conference held by the Government Communication Center for business owners and entrepreneurs to benefit from the SBC services provided in the 16 branches spread across the Kingdom, in addition to its E-platform.

15 February 2023

SBC participates in AL-Ahsa Forum 2023



SBC took part in the 2023 AL-Ahsa Forum, which was conducted under the theme "AL-Ahsa is the Future Economy." Dr. Majid bin Abdullah Al-Kassabi, the Minister of Commerce and the Chairman of the Board of Directors of the Saudi Business Center, reviewed the key developments of the commercial ecosystem, legislation, and commercial regulations during the forum, while also encouraging business owners and entrepreneurs to use the SBC services, which are available in 16 branches across the Kingdom, in addition to its E-platform.

9 March 2023

SBC reviews its roles in Biban 2023



During its participation in the Biban 23 Forum, organized by the Small and Medium Enterprises General Authority "Monsha'at" in Riyadh, the Center reviewed its roles in facilitating starting and operating the business and suggested the development of policies and procedures in collaboration with the relevant government entities.

SBC participated in three stands in the Forum Doors, which are "Enablement Door, Start-up Door, and E-commerce Door," and visitors were briefed on the services provided by the Center to entrepreneurs and investors, and it reached more than 750 services provided by 58 entities related to the business sector through its 16 branches spread out in 13 cities throughout the Kingdom, and through the "Business Platform". During the forum, the Center organized a workshop titled "One Place to Facilitate the Procedures of Starting and Operating a Business," which discussed the Center's functions and the important services it provides to the business sector.

9 February 2023

The audience interacts with SBC's stand at the ZTC Conference



During its participation in the Zakat, Tax, and Customs Conference, the Saudi Business Center offered a complete introduction to the services it provides to the business sector, particularly services linked to the Zakat, Tax, and Customs sectors. The Center's stand in the accompanying exhibition witnessed the interactions of the attendees, and the conference was held with the theme "An Integrated Digital Ecosystem to Promote Economic Sustainability and Safeguard Security," with the participation of their Excellencies, Ministers, Secretaries of Regional and International Bodies, Experts and Specialists in the Zakat, Tax, and Customs sectors, and business sector.

11 January 2023

SBC explains its services and goals for the business sector at Hajj Expo 2023



The Center's participation at the second edition of the Hajj Expo 2023 in Jeddah governorate addressed the introduction of services and programs to the commercial sector, as well as visitor inquiries and those interested in investing in the Hajj and Umrah sector.

3 January 2023

SBC takes part in the SOCPA Conference



SBC took part in the SOCPA Conference, organized by the Saudi Organization for Chartered and Professional Accountants, from 3 -5 January 2023,, at the Riyadh International Convention & Exhibition Center, with the slogan "Early Preparation for the Labor Market" which was sponsored by His Excellency the Minister of Commerce & the Chairman of the Board of Directors Dr. Majed bin Abdullah Al-Kasabi. The purpose of the Center's attendance at the conference was to introduce its services and programs.

Three centuries ago, the day we began

Founding Day commemorates the establishment of the Saudi State more than three centuries ago. It is a national holiday that commemorates the country's peace, stability, and justice.

يـــوم التأسيس
Saudi Founding Day
١١٣٩هـ / 1727م

المركز السعودي للأعمال
Saudi Business Center





18 January 2023

5 introductory meetings entitled “Your Business Journey with SBC”.

The Saudi Business Center, in collaboration with the Monsha’at Support Centers and the Federation of Saudi Chambers, organized five introductory virtual meetings titled "Your Business Journey with SBC," which addressed the Center's role in facilitating the beginning of economic activities, and the key provided services, introducing the Unified Business Platform, as well as introducing the guidelines, and its role in clarifying the requirements of operational licenses.

The purpose of the introductory meetings is to explain:

01 The significance of the Saudi Business Center in facilitating your commercial activity.

02 key services available at SBC.

03 The Unified Business Platform.

04 The Qawaem Program.

05 The Unified Registry of Rights on Moveable Assets.

14 March 2023

An introductory meeting to discuss the food truck licensing and requirements

In collaboration with the Monsha'at Support Center in Jeddah, the Saudi Business Center hosted an introduction discussion about the food truck license, its requirements, and upcoming projects. The introduction meeting covered the requirements, the service of the food truck license, and seasonal permits, as well as an overview of the center's duties and services offered through its E-platform and its 16 branches located around the kingdom.

The meeting aims to (discuss or highlight or introduce):

01 The food truck's requirements

02 The food truck's services and seasonal permits

03 An Overview of SBC



5 January 2023

Al-Mutairi receives the Vice Minister of Industry and Mineral Resources



Her Highness the Vice-Minister of Commerce and General Supervisor of the Center, Dr. Eman AL-Mutairi received the Vice Minister of Industry and Mineral Resources, Eng. Osama bin Abdul-Aziz AL-Zamil in the Riyadh Front branch and briefed him on the Center's services and roles.

11 January 2023

AL-Mutairi briefs a Finnish delegation on the Center's role





A Finnish delegation led by Ms. Nina Vaskonlahti, representative of the Minister of Economic Affairs of the Republic of Finland, was briefed on SBC's business services. Her Highness, the Vice-Minister of Commerce and General Supervisor of the Center, Dr. Eman Al-Mutairi, welcomed the delegation and reviewed the Center's roles in facilitating starting and operating the business as well as exploring opportunities for cooperation between the Kingdom and the Republic of Finland.

11 January 2023

SBC receives the Japanese House of Representatives Delegation



A delegation of the Japanese House of Representatives visited the Saudi Business Center. Over the visit, Her Highness the Vice-Minister of Commerce and General Supervisor of the Center, Dr. Eman bint Habbas AL-Mutairi reviewed the services and programs provided by the Center to the business sector in collaboration with the concerned government entities.

7 March 2023

AL-Mutairi receives World Economic Forum Chairman





Her Highness the Vice-Minister of Commerce and the General Supervisor of the Center Dr. Eman bint Habbas AL-Mutairi addressed with the Chairman of the World Economic Forum, Mr. Borg Brende, the Center's role in facilitating the procedures of starting and operating the business in the Kingdom, in addition to the key services provided to the business sector via its spread branches around the Kingdom.

11 January 2023

A delegation from the Omani Chamber of Commerce and Industry visits SBC



A delegation from the Omani Chamber of Commerce and Industry was briefed on the experience of the Center and provided services and programs through its branches spread around the Kingdom and its E-platform, in integration with government entities related to the business sector.

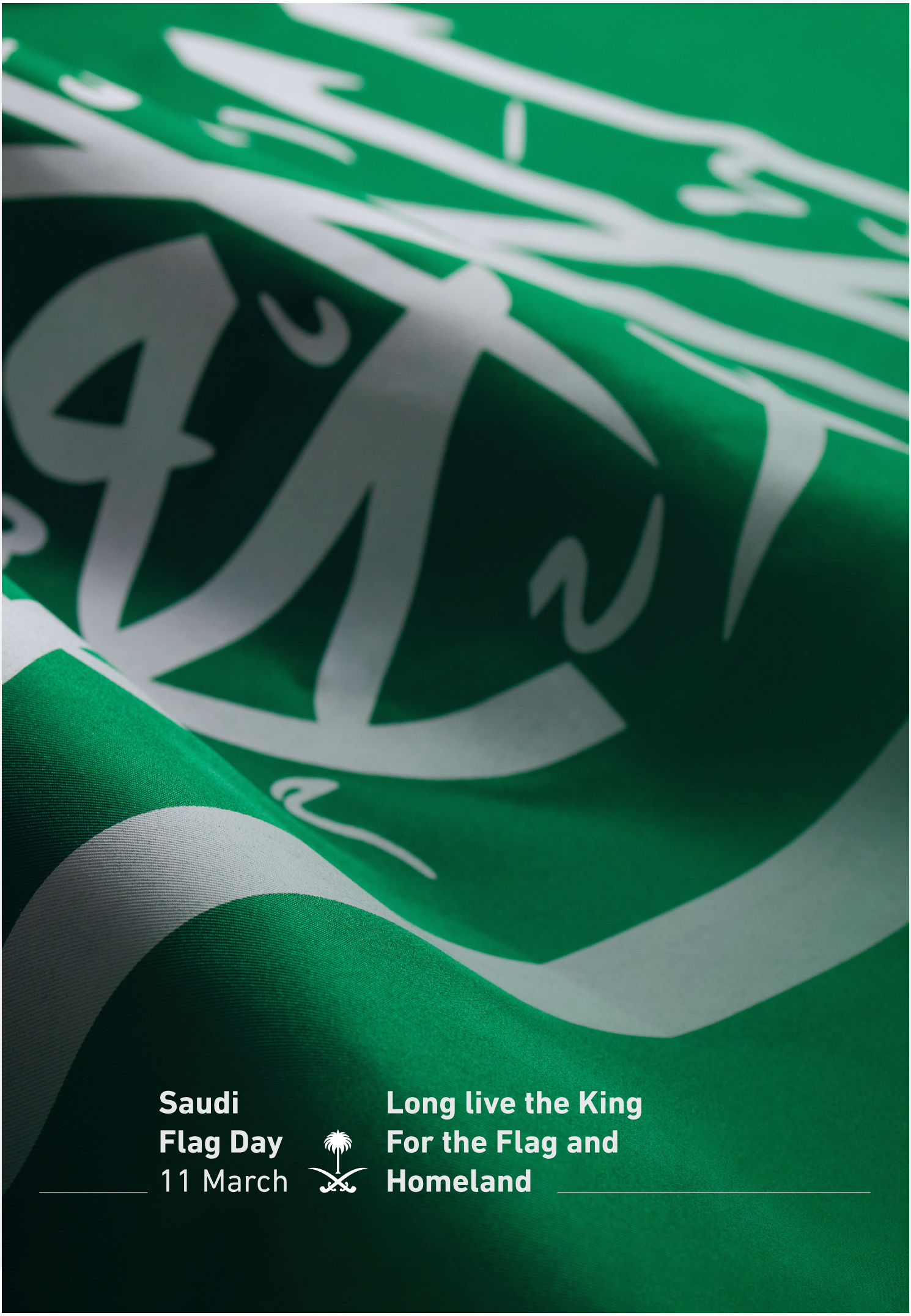
5 January 2023

The educational leaders pay a visit to the Ministry of Education's branch of the Center





Several leaders from the educational sectors in the Kingdom's regions visited the Saudi Business Center's branches to learn about the Center's role and its model of operation with the related organizations in the business sector.


Saudi
Flag Day
11 March
Long live the King
For the Flag and
Homeland

13 March 2023

At the National Transformation Forum, SBC received the Contribution Reward for private sector empowerment



The Saudi Business Center received the National Transformation Program's Contribution Reward for private sector empowerment.

The Center's award is the culmination of its continued and determined efforts to eliminate barriers to the business sector by facilitating the formation and operation of businesses in the Kingdom.

28 December 2022

The Ministry of Culture honors SBC as a successful business incubators partner



The Ministry of Culture, represented by the Culinary Arts Commission and the Theater and Performing Commission, honored the Saudi Business Center as one of the successful partners.

The honor came during the graduation of the first class of the Theater and Performing Arts and Culinary Arts Programs.





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